

ALEKSANDRA DAVYDENKO

motion and graphic designer, illustrator

WORK EXPERIENCE



Motion graphics designer, marketing department **Melsoft Games**

A video game developer focussing on casual mobile games based in Belarus

Jun 2020 - Jun 2021 (1 year)

2D-motion graphic design videos for Facebook and Google marketing campaigns ("Family Island" and "My Cafe" mobile games)

Creative brainstorming with marketing team.
Graphic design tasks for ASO

48 animated videos in a year



Motion graphics designer, content department **Flo Health**

Top-5 health & fitness App in App Store.
Startup from Belarus

Feb 2019 - Mar 2020 (1 year)

2D motion design in the content department. In-app animated explainer videos (from illustrations to animation)

Graphic design (presentations, in-app editorial illustrations)

Video-editing and graphic design for premium in-app video courses. Localization of video and animation

Worked on applying and developing visual identity for video, animation and illustration.

Coordinating the work of freelancers (motion designers, sound designers). Got an corporate award for organizing post-production for the 5 video-courses in 3 weeks

CONTACTS

-  [linkedin.com/in/sashaddesign](https://www.linkedin.com/in/sashaddesign)
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PORTFOLIO

-  vimeo.com/sashad
-  [behance.net/Davydenko_Aleksandra](https://www.behance.net/Davydenko_Aleksandra)
-  [instagram.com/sashad_draws](https://www.instagram.com/sashad_draws)

SKILLS

Motion Graphics
Graphic Design
Digital Illustration
Stop-motion animation
Agile (scrum, kanban)

SOFTWARE

After Effects
Illustrator
Figma
Photoshop
Premiere
Dragonframe

LANGUAGES

English
Russian
Belarusian



Entrepreneur, Designer, Stop-motion animator

Kni-kni studio - a small stop-motion animation and design studio based in Minsk, Belarus.

Jan 2017 - Feb 2019 (2 years)

Stop-motion animation (from idea to realization)
Motion design in After Effects, Graphic design
Photography

Negotiations, sales, in-voicing, SMM

Founded a studio from scratch
Worked on animated video and design for local entrepreneurs, media and IT-startups



Video-editor, motion graphics designer

Belarusian State Academic Musical Theater - musical and ballet theatre based in Minsk, Belarus

Nov 2013 - Apr 2014 · 6 months

motion-design TV-commercials (design and animation)
working with video archive
video-editing



Video-editor, part time

MediaLot LLC

full circle advertisement and event management agency

Jan 2009 - Oct 2011 · 2 yrs 6 months

video-editing
localization

EDUCATION



European Humanities University (Vilnius, Lithuania)

Visual design and media, Bachelor's Degree
audiovisual artist

2007 - 2013

VOLUNTEERING



Designer and animation program coordinator

Cinema Perpetuum Mobile - independent short film festival based in Belarus, Minsk